



# ANNUAL REPORT

# 2020





# KEEPING NEW SOUTH WALES BEAUTIFUL SINCE 1975

Georges River Nature Reserve, Campbelltown  
Credit: Destination NSW

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# ABOUT KABNSW

## OUR MISSION

To lead behaviour change by engaging the community to continuously improve the environment.

## OUR VISION

An environmentally responsible and beautiful New South Wales.



Keep Australia Beautiful NSW (KAB NSW) are the leaders in transforming behaviour to create a less littered and more environmentally sustainable New South Wales.

With a legacy of successful community engagement since 1975, our programs inspire individuals, students, organisations, businesses and government to actively care for their local environment.

Our flagship Sustainable Communities - Tidy Towns and Sustainable Cities awards programs have been running since 1981. They encourage, recognise and reward local communities, councils, businesses and schools for their outstanding efforts to reduce litter, increase recycling and beautify and improve their local environment.

Our Annual Litter Congress is Australia's only dedicated litter conference that shares successful projects, research, knowledge and best practice in area of litter prevention, management and anti-littering strategies.

Our hugely popular EnviroMentors® sustainability education service is a mobile service to schools, reaching every corner of NSW and covering a full suite of environmental modules.

KAB NSW is an apolitical organisation – we are not activists, we work in partnership with local and state governments, industry, schools and the community to protect and improve our state environment.

We work closely with the NSW Government and partner with them on a range of programs to connect with communities across NSW at a grass-roots level.

Every year the NSW Premier hosts an annual charity dinner for KAB NSW which brings together business, local government, corporates, community groups and industry.





GOVERNMENT HOUSE  
SYDNEY

Message from

**Her Excellency the Honourable Margaret Beazley AC QC  
Governor of New South Wales**

2020 saw more people living, working and spending time within their home communities than ever before. As a result, Australians became more aware of our precious natural, regional and urban environments - and the importance of working together to improve, protect and create places that restore us and nurture our well-being.

Despite the constraints of COVID-19 during the past year, Keep Australia Beautiful NSW continued to raise awareness of the environment through the delivery of sustainability, recycling and anti-littering programs and initiatives across New South Wales.

Just two of the highlights of the past year, include:

- The Sustainable Cities Awards program attracting record entries at The Granville Centre in the heart of Cumberland City Council on 12 November. I was honoured to present the 2020 award to Northern Beaches Council.
- The mobile sustainability education service, EnviroMentors connecting with 103 schools, 18 Councils and 17,338 students across New South Wales.

Whilst the Sustainable Communities - Tidy Towns Awards was postponed until 12 -14 March 2021, we have been inspired by regional communities who submitted entries to this long-standing program. As Joint Patrons, Dennis and I look forward to celebrating the environmental successes of these communities at Murrurundi.

Also postponed, the Annual Litter Congress will now be delivered confidently under the direction of the NSW Government COVID-safe guidelines on 20-21 April this year.

Congratulations, Keep Australia Beautiful NSW. We also acknowledge the outstanding support and work of community groups, businesses, schools, councils and volunteers, who work collaboratively alongside Keep Australia Beautiful NSW to inspire us all to pro-actively care for our local and our global environments.

**Her Excellency the Honourable Margaret Beazley AC QC  
Governor of New South Wales**

**Mr Dennis Wilson**

# ENVIRONMENTORS EDUCATION PROGRAM

AUSTRALIA'S LEADING MOBILE INCURSION-BASED ENVIRONMENTAL EDUCATION PROGRAM, REACHING EVERY CORNER OF NSW WITH SUSTAINABILITY WORKSHOPS

## BENEFITS

10 educational modules meeting objectives of:

- Litter reduction
- Bin contamination
- Organic recycling promotion
- Waste reduction
- Resource conservation
- Water specific conservation
- Sustainability

## OUR TEAM

Our Sustainability Educators are fully qualified primary and secondary education teachers with a depth of experience in lesson planning and class management.

## SERVICES

- School Workshops
- Community Workshops
- Corporate Programs
- Litter Audits
- Education Materials
- Community Displays

# OUR PARTNERS

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## NSW ENVIRONMENT PROTECTION AUTHORITY (EPA)

The NSW Environment Protection Authority (EPA) protects our environment and the community by being a leader, partner and protector. They are the primary environmental regulator for NSW, with a purpose to improve environmental performance and waste management across the State.

EPA NSW leads in protecting our air, waterways, land and the health of the community for the future, working with communities, government and business to reduce their impact on the environment.

[www.epa.nsw.gov.au](http://www.epa.nsw.gov.au)

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## MARS WRIGLEY

### MARS WRIGLEY

As a multinational company, the Mars Wrigley Company has a long-standing commitment to environmental responsibility and leadership around the globe. We apply sound environmental practices throughout our business activities, with environmental consideration being an integral part of daily business.

[www.mars.com/australia](http://www.mars.com/australia)



## TETRA PAK

Tetra Pak has developed a range of packages to protect both the nutritional value and the taste of the products inside. Tetra Pak is committed to reducing the environmental impact of their operations and to enhancing the environmental performance of their products and solutions, including the continued development of environmentally efficient packages that protect food and prevent it from being wasted.

[www.tetrapak.com](http://www.tetrapak.com)

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## RETURN AND EARN

Return and Earn is the largest litter reduction initiative ever introduced in NSW.

Since launching in December 2017, Return and Earn has enabled the collection of clean streams of high-quality recycled materials, meaning that 100% of the drink containers collected through the scheme is recycled. The establishment of Return and Earn has also created new job opportunities in the recycling industry and contributed as a valuable asset to many community's fundraising initiatives.

[www.returnandearn.org.au](http://www.returnandearn.org.au)

# REPORT FROM THE CHAIR

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**KAY VEITCH**  
CHAIR

*"We remain committed to recognising, rewarding and celebrating the efforts of communities that make a positive impact on their local environment."*

On behalf of the KAB NSW Board, I am pleased to present our annual report for 2020.

The board and I have been incredibly impressed by the dedication of the KAB NSW staff in responding to the COVID-19 pandemic. Our team have delivered as many of our regular services as possible in this difficult time. Amidst the terrible effects of COVID-19 in Australia and around the world, it gives me enormous pride to commend the tremendous efforts of our team.

Unsurprisingly, COVID-19 dominated many of our board meetings, which were held via teleconference. We paid particular attention to our strategic risk profile and performance reports in exercising the board's oversight of the organisation in responding to the pandemic while striving to meet our strategic goals.

The achievements in this annual report reflect the leadership of our Chief Executive Officer, Val Southam, and her outstanding guidance to our team. Under Val's stewardship, we have managed to not only survive but deliver our first extremely successful COVID-19 compliant event, the Sustainable Cities Awards held at Cumberland Council's Granville centre in November 2020.

In 2021, we will maintain our focus on efficiency and building partnerships with our stakeholders to achieve our vision. We remain committed to recognising, rewarding and celebrating the efforts of communities that make a positive impact on their local environment. We are working hard to achieve our mission of leading behavioural change in

the community and being recognised as the leader in this area.

KAB NSW will continue to focus on its core programs for schools and communities as they need to be continually re-scoped, reviewed and updated to keep abreast of local and global priorities.

We continue to work closely with the NSW EPA, and we thank them for their support and confidence in our ability to contribute towards the NSW Government's target for litter reduction in the state.

I would like to thank our corporate partners, many of whom have supported KAB NSW for many years. Without their generosity, many of our programs would not continue.

I would also like to sincerely thank our Board of Directors, all of whom are volunteers. Their professionalism and tireless contribution have kept KAB NSW on course, guiding the organisation through all of this year's challenges. I appreciate the Board's passion and commitment to KAB NSW, and the support they have provided to me as Chair.

A special thank you to our Patron, Her Excellency the Honourable Margaret Beazley AC QC, Governor of New South Wales, and her husband Mr Denis Wilson for their ongoing support to KAB NSW. Our thanks also go out to our Honorary President, The Hon. Gladys Berejiklian, MP whose support for our Annual Fundraising Dinner is much appreciated.

I look forward to an exciting year ahead.

## SAFETY STATEMENT

KAB NSW is dedicated to the safety, health and well-being of our team and all our stakeholders. This has been an area of increased focus in this unprecedented year of COVID-19.

We have documented clear policies, processes and training and have adapted to COVID safety protocols promptly and completely, resulting in successful COVID-Safe events. There was only one very minor incident in 2020 and our future focus is to ensure we continue this exemplary performance.

# REPORT FROM THE CEO

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**VAL SOUTHAM**  
CHIEF EXECUTIVE AND  
EXECUTIVE DIRECTOR

*"KAB NSW continues to position itself firmly as a friendly leader set to tackle the litter problem in NSW, helping communities at every level to encourage positive behaviour change at home, at work, and wherever they can."*

The 2020 year was unprecedented, not only for KAB NSW but the entire charity sector, the community, the industry sectors in which we operate and the broader economy. The COVID-19 pandemic had an immediate impact on our activities within the community and necessitated the cancellation or postponement of all but one of our annual events.

Our performance for the 2020 this year reflects the financial impacts of these events but also demonstrates the resilience and commitment of the KAB NSW team who have worked tirelessly to diversity activities and events to enable KAB NSW to come through this year in a better than anticipated financial position. My thanks to each and every one of them.

This year, in light of postponed events and community activities, we have focused on new initiatives to build stronger ties with our regional stakeholders, reviewed and revitalised our iconic Sustainable Communities Tidy Towns program and worked to deliver greater value to our valued members. This will provide us with a good platform to move forward in 2021.

In particular our Sustainable Cities Awards did go ahead in Cumberland City Council in November and was one of the first awards events to be held face to face due to its rigorous COVID safe plan. The event was fully subscribed, and a great success highlighted by the attendance of the KAB NSW Patron, Her Excellency the Honourable Margaret Beazley AC QC, Governor of New South

Wales who handed out the major awards. KAB NSW continues to position itself firmly as a friendly leader set to tackle the litter problem in NSW, helping communities at every level to encourage positive behaviour change at home, at work, and wherever they can.

I would also like to congratulate Murrurundi (Upper Hunter Shire Council) who as the Overall Sustainable Communities Tidy Towns Awards winner for 2019, represented NSW in the Australian Sustainable Communities Tidy Towns Awards. A delegation of KAB NSW Directors and staff joined the Murrurundi community in October 2020 to watch the online awards ceremony where Murrurundi was awarded winner of the Environmental Sustainability - Water Category.

Our Annual Litter Congress is the only conference in Australia devoted solely to addressing the litter problem, and due to COVID this year, like so many other events, had to be postponed. The Litter Congress has solidified its place as a home for information and inspiration from local government and the community that will ultimately lead to action in the environmental sector and KAB NSW is well into the latter stages of finalising the event to be held now on 20<sup>th</sup> and 21<sup>st</sup> April 2021.

During the second half of 2020, the KAB NSW team commenced a program to build our communications, engagement and partnerships in 2021 utilising the KAB NSW newsletters, social media channels and face-to-face visits to stakeholders in both metro and regional areas.

I would like to thank each of our valued members, sponsors and supporters who provide the support necessary for us to deliver our programs and achieve our objectives. As we enter this new and potentially challenging era again in 2021 their continuing support is a testament to their commitment to the environment and the communities in which they operate.

Our focus, as always, remains local, because it is through local and grassroots actions that large-scale results are achieved and maintained.

I would also like to express my thanks to the KAB Board of Directors who have not only supported me but also the entire team throughout this challenging year. It really has been a team effort in 2020.

# BOARD OF DIRECTORS

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## KAY VEITCH

### Chair

An experienced board member and organisational ombudsman, Kay has more than 25 years executive leadership experience in commercial organisations that include Qantas Airways, Virgin Australia Airlines and GWA Group.

Having held Non-Executive Director roles with CARE Australia and Bestest, Kay is currently a Non-Executive Director with Evolve Community Housing, ASPECT Studios Pty Ltd and Greater Sydney Local Land Services.



## VAL SOUTHAM

### Executive Director

Val has been a senior executive in the environment industry for 30 years, and CEO and Executive Director of KAB NSW for three years.

She has had senior environmental affairs roles in major corporates in the packaging industry and was the CEO of the Waste Management Association of Australia (WMAA) for 15 years.

Val brings a wealth of board experience having served on multiple boards and government advisory committees including the Federal Government's Product Stewardship Advisory Committee, the Oil Stewardship Advisory Council, the National Packaging Covenant Council and the National Packaging Industry Association.

Val was also the former Chair of Keep Australia Beautiful National Association (KAB), stepping down on 9 February 2017 to take on the role of KAB CEO in a part-time capacity.



## DAVID CARTER

### Deputy Chair

From 2005 to 2014, David was Group Environment and Business Continuity Director for Lion Co.

David's earlier career in engineering and supply chain, at Proctor and Gamble, Lend Lease, then Lion, led to David's appointment to Lion China as China Operations Director, Joint Managing Director and Business Development Director, until his appointment to Lion's Group Environment and Continuity Director role.

He was CEO & President of the Australian Packaging Council, and Director and interim CEO of the Australian Packaging Covenant

David is the Current Chair of Keep Australia Beautiful, member of the New Zealand Environment Ministers Waste Advisory Board and is Chair of the CSIRO's Earth Systems and Climate Change Hub Stakeholder Advisor Group.



## HARRY PETROPOULOS

Harry is joint Managing Director of Red Pill Holdings Pty Ltd.

Red Pill consults to public, private and NFP organisations on business performance and board governance.

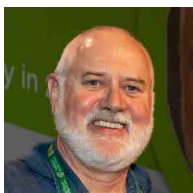
Harry has been the senior torchbearer on several significant business transformation programs. He has held leadership roles at Laminex Industries, Lion Nathan, Boral and George Weston Foods.

Harry is a registered psychologist.



## ANDREW BEST

After a 37-year long career in teaching, Andrew is the recently retired principal of Harrington Park Public School.



Andrew was the recipient of the 2008 Churchill Fellowship for Environmental Education. He is a trained facilitator for the Franklin Covey Seven Habits of Highly Effective People; and Great Teams, Great Leaders, Great Results programs. Andrew was previously Chairman of Macarthur Sustainable Schools Network, a position he held for 10 years.

Andrew is currently a part time Educational Leadership Consultant/Mentor with Climate Reality Leadership Corp operating through University of Melbourne.

## GERARD VELAYUTHEN

Gerard has held senior executive and non-executive board roles in aerospace, mining services and infrastructure projects. He is currently director and shareholder of Velconsult International Pty Ltd and a Fellow member of the Australian Institute of Company Directors.



He brings to KAB NSW experience in formulation and execution of business strategies, business development, financial and operational management and a proven track record as a Finance Director/Chief Operating Officer in multinational companies.

## ALVIN PIADASA

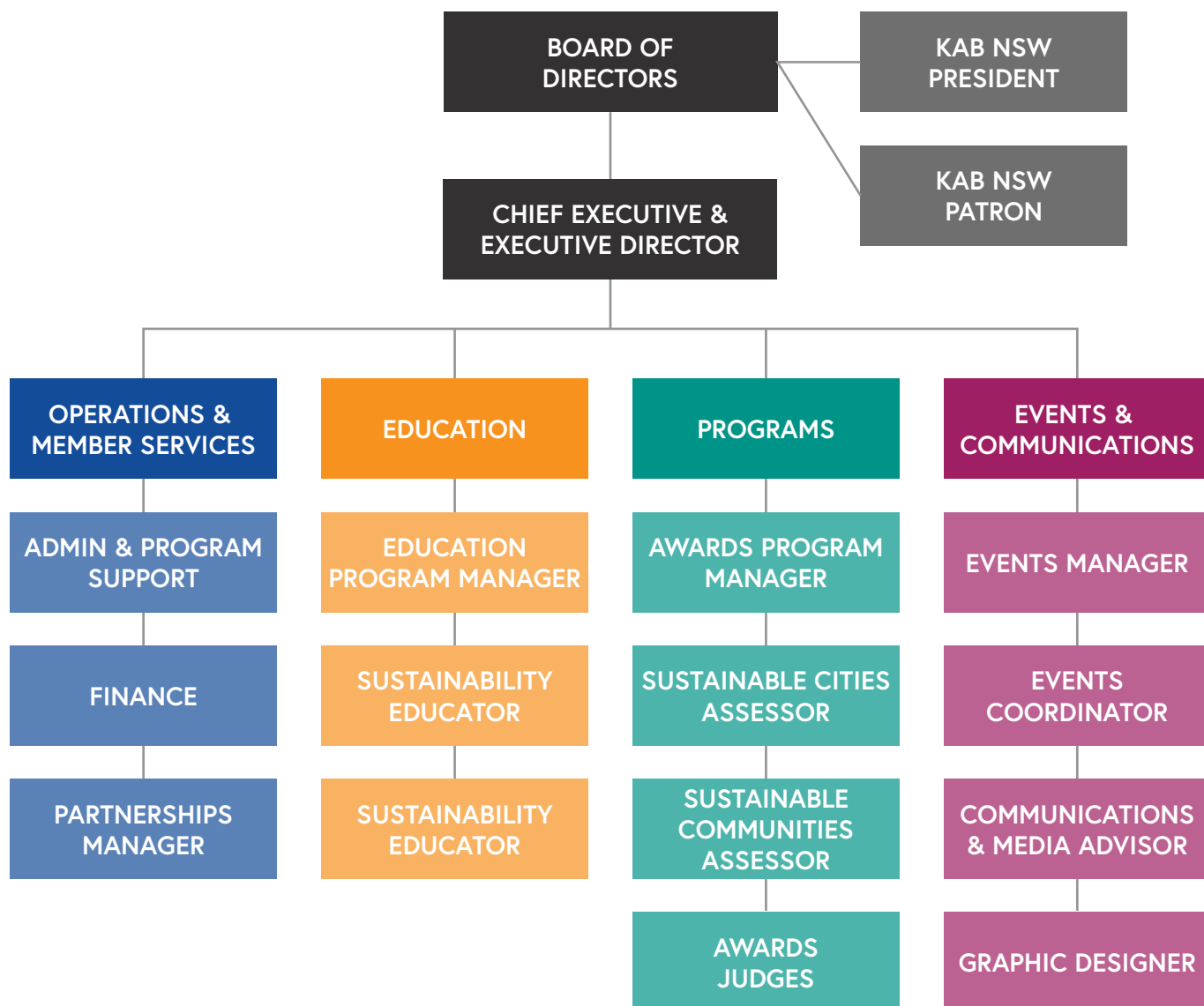
Alvin is the founder and former managing director of TES-AMM Australia and New Zealand which is part of the TES Group of companies, a leading global IT sustainability services company.



He has broad business development experience in several industries and at TES was the key proponent of product reuse and circular economy strategies, which helped transform the group from an e-recycling company to a complete IT lifecycle service organisation.

Alvin has been an active participant at stakeholder forums and waste policy discussions on electronics and battery product stewardship in Australia and New Zealand and internationally since 2006. In his current capacity as group head of environmental sustainability, Alvin is responsible for driving innovation, sustainability and advocacy initiatives worldwide.

# ORGANISATION STRUCTURE



# MEMBERSHIP

In 2020, we welcomed seven new Councils to the KAB NSW community and overall KAB NSW Membership has remained static despite many organisations making cutbacks in response to COVID-19. It is also noted that over the last three years (since the change of management), the total number of members has more than tripled.

## REGIONAL ORGANISATIONS OF COUNCILS

- Riverina and Murray Joint Organisation - Riverina Region
- Riverina and Murray Joint Organisation - Murray Region

## LOCAL GOVERNMENT MEMBERS

- Bathurst Regional Council
- Bayside Council
- Berrigan Shire Council
- Blacktown City Council
- Bogan Shire Council
- Bourke Shire Council
- Broken Hill City Council
- Burwood Council
- Camden Council
- Central Coast Council
- Cessnock City Council
- City of Ryde Council
- City of Canada Bay Council
- City of Parramatta Council
- City of Sydney Council
- Cowra Shire Council
- Cumberland City Council
- Dungog Shire Council
- Eurobodalla Shire Council
- Fairfield City Council
- Forbes Shire Council
- Glen Innes Severn Council
- Greater Hume Shire Council
- Gunnedah Shire Council
- Gwydir Shire Council
- Hornsby Shire Council
- Inverell Shire Council
- Kyogle Council
- Lake Macquarie City Council
- Lithgow City Council
- Lockhart Shire Council
- Murray River Council
- Murrumbidgee Council
- Nambucca Valley Council
- Northern Beaches Council
- Orange City Council
- Parkes Shire Council
- Penrith City Council
- Port Stephens Council
- Queanbeyan-Palerang Regional Council
- Randwick City Council
- Singleton Council
- Snowy Monaro Regional Council
- Strathfield Council
- Sutherland Shire Council
- Tenterfield Shire Council
- Upper Lachlan Shire Council
- Wagga Wagga City Council
- Willoughby City Council
- Wingecarribee Shire Council
- Wollondilly Shire Council
- Woollahra Municipal Council
- Yass Valley Council

# OUR PROGRAMS

## Sustainable Cities & Sustainable Communities Awards



The Sustainable Communities – Tidy Towns and Sustainable Cities Awards Programs reward and celebrate the achievements of NSW groups, businesses, schools, individuals, and Councils in keeping our state sustainable.

These annual awards programs recognise projects that reduce litter, minimise waste, encourage recycling, promote heritage and culture, habitat, celebrate community spirit and many other environmental areas.

2020 marks the third year since the return of the Sustainable Communities Tidy Towns and Sustainable Cities branding and it is encouraging to see that participation in and enthusiasm for the program are increasing despite the significant challenges of fires, floods and flu (COVID) experienced across NSW during 2020.

*"These awards instill optimism and highlight positive outcomes even during times of hardship."*

Entries for each program were run concurrently across the following categories:

- Aboriginal Cultural Heritage
- Circular Economy
- Coastal and Waterways Protection
- Community Spirit and Inclusion
- Don't Be a Tosser! Litter Action (sponsored by the NSW EPA)
- Environmental Communication
- Habitat and Wildlife Conservation
- Heritage and Culture
- Recycled Organics
- Renewable Energy
- Response to Climate Change
- Return and Earn Litter Prevention (sponsored by Return and Earn)
- Schools Environmental Achievement
- Sustainable Projects
- Waste Less, Recycle More Waste Minimisation (sponsored by the NSW EPA)
- Young Legends Environmental

In the Sustainable Cities Program entries were received from 20 Councils, 9 Community Groups, 7 Schools, 4 Businesses and 3 Individuals, with many entrants submitting multiple projects – some as many as 15 entries!

In the Sustainable Communities Tidy Towns Program, entries came from 10 Councils, 20 Community Groups, 8 Schools, 3 Businesses and 1 Individual. Once again, many entrants submitted multiple projects across multiple categories.

The range of applications was extremely varied and summaries of the winning and highly commended projects available in each program's winners book available on the KAB NSW website (the Sustainable Communities Tidy Towns Winners Book will be released after the awards announcement in March 2021).

The Sustainable Cities Awards Ceremony hosted by 2019 winner, Cumberland City Council, was originally due to be held in October but due to COVID was postponed to 12 November 2020. The Sustainable Communities Tidy Towns Awards event will be held in Murrurundi (Upper Hunter) from 12 – 14 March 2021.

An enormous thank you must go to the Awards Judges and Assessors who did an amazing job reviewing and scoring a record-breaking number of entries. There is an amazing wealth of knowledge, expertise and experience across the panel and we are extremely grateful for the time and support our judges have so generously given.

- Brian Birkefield
- Danyelle Carter
- Peter Clark
- Ana Corpuz
- Patrick Denvir
- Hailey Durham
- Marc Harper
- Tasneem Kanpurwala
- Doug MacDonald
- Layla McNeil
- Lynda Newnam
- Nicole Palmer
- Peter Ryall
- Syd Smith
- Jo Taranto
- Matthew Taylor
- Dr Trevor Thornton
- Chris Tola

Thank you also to Yolande Franklin for her dedication and passion in developing the awards programs to what they are today.

*"This year's Overall winner, Northern Beaches Council, demonstrated great collaboration with the community, business and industry to deliver a diverse and exciting array of projects highlighting a very strong commitment to developing and implementing sustainable practices and building a sustainability ethos across the region."*

These awards would not be possible without the support of our sponsors - NSW EPA and Return and Earn.



2021 will mark the 40<sup>th</sup> Anniversary of the Sustainable Communities Tidy Towns Program and the 28<sup>th</sup> year of the Sustainable Communities program and we are currently working hard to revamp some elements of the program, thanks to the extensive research and consultation conducted by Awards Judge and former KAB NSW CEO, Matthew Taylor.

# OUR PROGRAMS

## Sustainable Cities 2020 Awards Highly Commended and Winners Table

### Waste Less Recycle More Waste Minimisation Award *Sponsored by NSW EPA*

Highly Commended	Get Rid of It Right - Recycling Improvement in Apartments	Waverley Council
Highly Commended	RecycleSmart App and PickUp Service	Sutherland Shire Council
Joint Winner	Smashing the Trash - Recycle, don't bin and we win!	Auburn Hospital Recyclers
Joint Winner	The Cloth Nappy Project	Sutherland Shire Council

### Don't Be a Tosser! Litter Action Award *Sponsored by NSW EPA*

Highly Commended	"What a load of rubbish" - Say no to single-use plastic	Northern Beaches Council
Highly Commended	Being Litter Smart in Bondi	Waverley Council
Winner	Seaside Scavenge	Seaside Scavenge

### Return and Earn Litter Prevention Award *Sponsored by Return and Earn*

Highly Commended	Strathfield Car Park CDS	Strathfield Municipal Council
Winner	Cans for Kids	Auburn Hospital Recyclers

### School's Environmental Achievement Award

Highly Commended	Aquaponics for the Environment	Chifley College, Bidwill Campus
Highly Commended	Recycling Project	Northern Beaches Secondary College, Cromer Campus P&C Association
Winner	Seaforth for the Sea - Kitchen Garden Program	Seaforth Public School

### Young Legend's Environment Award

Highly Commended	Appin Scouts Bushcare & Community Garden Group	1st Appin Scout Group
Winner	Hannah Chalmers	Rodd Point

Recycled Organics Award		
Winner	Closed Loop Organic Recycling Program	Northern Beaches Council

Heritage and Culture Award		
Winner	69 Redmyre Road Strathfield "Halloween House"	Strathfield Municipal Council

Sustainable Projects Award		
Winner	Randwick's Best Gift Sustainable Christmas market (and campaign)	Randwick City Council

Coastal and Waterways Protection Award		
Highly Commended	Operation Straw	Northern Beaches Council
Highly Commended	Waterways Litter Prevention & Beach Clean Up Alliance	Bayside Council
Winner	Reducing Litter in the Dee Why Lagoon Catchment, solutions for the future	Australian Microplastic Assessment Project (AUSMAP)

Habitat and Wildlife Conservation Award		
Highly Commended	The Hollow Tree at Addison Road	Addison Road Community Organisation
Winner	Creating habitat for Camden White Gum	Camden Council

Environmental Communication Award		
Highly Commended	Blacktown's Community Stormwater Education Program	Blacktown City Council
Highly Commended	Ku-ring-gai Wildflower Garden COVID Response @ Home Programs	Ku-ring-gai Council
Winner	Swap for Good	Northern Beaches Council

Renewable Energy Award		
Highly Commended	Hawkesbury City Solar Program	Hawkesbury City Council
Winner	100% Renewable Energy by 2025	Georges River Council

# OUR PROGRAMS

## Response to Climate Change Award

Highly Commended	<b>Benchmarking Heat Across Cumberland Council</b>	Cumberland City Council
Joint Winner	<b>Implementing Randwick's 100% Renewables and Zero Emissions Roadmap for Council and its Community</b>	Randwick City Council
Joint Winner	<b>Protect. Create. Live - Northern Beaches Environment and Climate Change Strategy 2040</b>	Northern Beaches Council

## Circular Economy Award

Highly Commended	<b>The Road to a Circular Economy</b>	Bayside Council
Winner	<b>Incubator for innovation</b>	Hunters Hill Council

## Community Spirit and Inclusion Award

Winner	<b>Love Minto - Erica Lane</b>	Campbelltown City Council
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## Overall Sustainable Cities Award

Finalist	<b>Bayside Council</b>
Finalist	<b>Cumberland City Council</b>
Finalist	<b>Inner West Council</b>
Finalist	<b>Strathfield Municipal Council</b>
Finalist	<b>Randwick City Council</b>
Winner	<b>Northern Beaches Council</b>

## EnviroMentors®

EnviroMentors® are proud to remain NSW's leading sustainability education program. We understand that sustainability and waste issues differ across the state and specifically tailor our workshops to address the unique issues faced by each Local Government Area. Getting students excited about and engaged in sustainability and waste reduction workshops is achieved through a combination of age, learning style and skill tailored workshops presented by educators with a passion for conservation and teaching.

2020 was a challenging year for all and saw the EnviroMentors® program effectively shut down over Term Two, as the country went into lockdown. Happily, as we saw cases drop the program gained momentum again over Term 3, finding us back to a new normal in Term 4. Despite the challenges, we still reached approximately 17,338 students from 104 schools across 18 LGA's in NSW.

From preschool, primary school, teachers, educators and support staff, the EnviroMentors® program explored and informed on sustainability issues relevant to each local area in our interactive workshops. All participating teachers are given the opportunity to provide feedback regarding the EnviroMentors® program. This feedback provides qualitative and quantitative data for councils and Keep Australia Beautiful NSW, ensuring continuous improvement and a program that is relevant to each age group and area.



### OUR TEAM

The EnviroMentors® team are passionate about engaging young people and the broader community in sustainable habits. Qualified in the fields of environmental science, early childhood, primary and secondary education, our teachers bring a depth of experience in lesson planning, classroom management and student engagement techniques to every workshop delivered.

From administration to delivery and reporting, our education team are continually striving to maintain the highest quality of sustainability education that schools, local councils and corporate sponsors associate with the EnviroMentors® program.



TOP: Hailey Durham, Education Program Manager

BOTTOM: Marc Harper, Sustainability Educator

# OUR PROGRAMS

## OUR WORKSHOPS

Over 2020, the EnviroMentors® program offered eleven educational modules to primary schools across the state, delivered as interactive workshops using an incursion model to maximize school and student participation. Designed to encourage students to implement real and achievable changes in their lives and households to lead more sustainable lives, we tailor each module to in line with the NSW Curriculum, for learning stages from pre-school to Year Six (ages 4 to 13).

Each module is designed to cover current environmental and sustainability issues, working closely with each local council to tailor information incorporated in each workshop.

Objective	Complementing Education Module
Litter Reduction	<ul style="list-style-type: none"> <li>Litter</li> <li>Keeping Waterways Clean</li> </ul>
Bin Contamination	<ul style="list-style-type: none"> <li>In The Bin</li> <li>Recycling</li> </ul>
Waste Reduction	<ul style="list-style-type: none"> <li>In The Bin</li> <li>Composting</li> <li>Worm Farming</li> <li>Lunches Unwrapped</li> <li>School Waste Audit</li> </ul>
Resource Conservation	<ul style="list-style-type: none"> <li>Sustainability</li> <li>Schoolyard Harvest</li> <li>In The Bin</li> <li>Recycling</li> <li>Saving Water</li> <li>School Waste Audit</li> </ul>
Sustainability	<ul style="list-style-type: none"> <li>Sustainability</li> <li>Lunches Unwrapped</li> <li>Recycling</li> <li>Saving Water</li> <li>School Waste Audit</li> </ul>
Organic Recycling	<ul style="list-style-type: none"> <li>Composting</li> <li>Worm Farming</li> </ul>
Water Specific Conservation	<ul style="list-style-type: none"> <li>Saving Water</li> </ul>

# OUR EVENTS

## Litter Congress

**LITTER  
CONGRESS**  
LESS LITTER.  
LIVE BETTER.



With an emphasis on thoughtful and research-based methods of inquiry and with input from a range of sectors, the Litter Congress provides the opportunity for individuals and groups involved in litter management, prevention and reduction to assemble to jointly tackle littering and behaviour change in an interactive environment.

Litter Congress 2020 was scheduled to occur on 20 & 21 June 2020 at the Aerial UTS Function Centre. Unfortunately ongoing COVID restrictions throughout 2020 has meant that Litter Congress had to be postponed to 20 & 21 April 2021.

For more information visit  
[www.littercongress.com.au](http://www.littercongress.com.au)

## Annual Fundraising Dinner



**ANNUAL  
FUNDRAISING  
DINNER**

The Keep Australia Beautiful NSW (KAB NSW) Annual Fundraising Dinner is a prestigious affair held at Parliament House, Sydney.

The NSW Premier is the President of KAB NSW and each year hosts our fundraising dinner, which is our one fundraising venture of the year.

Unfortunately the event was unable to proceed in 2020 due to COVID restrictions.

# OUR EVENTS

## Sustainable Cities Awards Ceremony



The Keep Australia Beautiful NSW 2020 Sustainable Cities Awards were announced on Thursday 12 November 2020. The sold-out awards event was co-hosted by 2019 winner, Cumberland City Council, with the support of NSW EPA and Return and Earn.



The Overall 2020 Sustainable Cities Award was presented to Northern Beaches Council by Her Excellency the Honourable Margaret Beazley AC QC, Governor of New South Wales.

The event included presentations by: Her Excellency the Honourable Margaret Beazley AC QC, Cr Steve Christou - Mayor of Cumberland City Council, Tracy Mackey - Chief Executive Officer of the NSW EPA, Danielle Smalley - CEO of Exchange for Change, and Darcy Small, Co-Founder of Kua Coffee.

Congratulations to all category and overall winners. There were many deserving projects submitted and the judges had a difficult task scoring the entries.

Photos from the event and the winners book are available on the KAB NSW website at <https://www.kabnsw.org.au/our-programs/sustainable-cities/sustainable-cities-awards-2020-winners-and-highly-commended/>.

## Sustainable Communities Tidy Towns Awards Ceremony



The 2020 Sustainable Communities Tidy Towns Awards event will be hosted by Upper Hunter Shire Council in Murrurundi on the rescheduled dates of 12 – 14 March 2021.