



LITTER CONGRESS 2020

LESS LITTER. LIVE BETTER.

10 & 11 June 2020
Aerial UTS, Sydney

www.littercongress.com.au

Hosted by:



Congress Partner:



PARTNERSHIP PROSPECTUS



LESS LITTER. LIVE BETTER. THE MISSION

Litter management is an issue spanning multiple industries and interest groups. The solution to keeping litter out of our public spaces requires a holistic approach encompassing behavioural psychology, community engagement, logistics of local governments, technology, education, city planning and packaging design. KAB-NSW facilitates communication between these distinct bodies to produce a collaborative approach for overall best practice.

With an emphasis on thoughtful and research-based methods of inquiry and with input from a range of sectors, the Litter Congress is the opportunity for individuals and groups involved in litter management, prevention and reduction to assemble to jointly tackle littering and behaviour change in an interactive environment.

Delegates will go home from the Congress with a deep understanding of the theory behind litter reduction and a comprehensive toolkit of practical ideas to tackle litter in their community.

INVITATION

On behalf of the Organising Committee, I take great pleasure in inviting you to join us for the 2020 Keep Australia Beautiful NSW Litter Congress to be held at Aerial UTS on 10 & 11 June 2020.

This event will provide individuals and groups access to recognised experts and thought leaders in the field of litter management and behavior change as they share their expertise and knowledge, explain their tools and techniques and showcase their innovative ideas.

Partnering with Litter Congress will provide your organisation with unparalleled opportunity to increase your profile and enable you to communicate, promote and advertise your product and service to your target audience. Please take some time to consider the packages available and contact us if you require any further assistance or clarification.

I look forward to welcoming and working with you as a valued partner of the 2020 KAB-NSW Litter Congress.



Val Southam
Chief Executive and Executive Director
Keep Australia Beautiful NSW



HOST ORGANISATION



Keep Australia Beautiful NSW is the premier non-profit organisation leading behaviour change by engaging the community to continually improve our local environment.

Over our 40-year history we have built a state-wide network of dedicated businesses, community groups, councils, schools and individuals assisting our causes.

We deliver many programs throughout the state to promote sustainability and reduce litter:

- Sustainable Communities - Tidy Towns Awards
- Sustainable Cities Awards
- EnviroMentors®
- Annual Litter Congress

To find out more visit www.kabnsw.org.au



LESS LITTER. LIVE BETTER THE EVENT

The only conference in Australia devoted solely to litter reduction and prevention

- Over 30 Presentations & interactive talks
- Case studies from experts
- In-depth analysis of litter prevention programs

FEEDBACK ABOUT CONGRESS:

“Relevant, well planned, informative and beneficial to my role.”

“An excellent initiative that demonstrates cross state interest and activity on a far reaching environmental issue.”

“Fantastic range of presenters”

“A pleasure to be part of such a well-run, professional event”

“I feel energised, connected and empowered. Thanks for a great conference”



MARKETING & EXPOSURE

The Congress will be actively promoted via:

- The Keep Australia Beautiful National Network
- Partnerships with related industry organisations
- Advertising in industry publications, e-news, event calendars and websites
- Event website
- Direct mail-outs to an extensive list of potential delegates.
- Electronic broadcasting
- Ongoing updates of website content
- Post-event communications with delegates
- Promotion through social media networks

PARTNERSHIP PACKAGES

GOLD

Investment: \$15,000 + GST

EXCLUSIVE
OPPORTUNITY!



As the exclusive Gold Sponsor of the Litter Congress, your organisation will receive the highest level of exposure and recognition during the event.

You will receive:

- Organisation logo displayed on
 - o Front cover of Congress program and collateral
 - o All media releases
 - o Congress marketing material
 - o KNSWB newsletter template – included in all EDM communications
 - o The sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 100-word corporate profile in the Congress Program and website
- Verbal recognition at the morning address
- Exposure via KNSWB social media networks
- Digital copy of photographs following the event
- 5 x Complimentary Congress Registrations including the Networking Event
- An advance list of Congress attendees (Given Name, Surname, Organisation and State)
- The sponsor may provide a freestanding banner to be positioned at the front of the room for the event duration
- Table exhibition space located in a prominent position to maximise your exposure to the attendees
- Dedicated email blast to confirmed delegates either prior to or immediately after the event including logo, link to your website, 300 words of text and one image

PARTNERSHIP PACKAGES

SILVER

Investment: \$10,000 + GST



As a Silver Sponsor your organisation will receive a high level of exposure and recognition during the event.

You will receive:

- Organisation logo displayed on
 - o Congress program and collateral
 - o All media releases
 - o Congress marketing material
 - o Congress EDM communications
 - o The sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word corporate profile in the Congress Program and website
- Verbal recognition at the morning address
- Exposure via KAB NSW social media networks
- Digital copy of photographs following the event
- 2 x Complimentary Congress Registrations including the Networking Event
- 2 x Additional tickets to the Networking Event to use for your staff or customers
- An advance list of Congress attendees (Given Name, Surname, Organisation and State)
- Table exhibition space located in a prominent position to maximise your exposure to the attendees

BRONZE

Investment: \$6,000 + GST



Bronze Sponsorship offers the opportunity to be recognised as a major contributor to the event.

You will receive:

- Organisation logo displayed on
 - o Congress program and collateral
 - o All media releases
 - o Congress marketing material
 - o Congress EDM communications
 - o The sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word corporate profile in the Congress Program and website
- Verbal recognition at the morning address
- Exposure via KAB NSW social media networks
- Digital copy of photographs following the event
- 2 x Complimentary Congress Registrations including the Networking Event
- An advance list of Congress attendees (Given Name, Surname, Organisation and State)

PARTNERSHIP PACKAGES

NETWORKING EVENT

Investment: \$6,000 + GST

EXCLUSIVE
OPPORTUNITY!



Remind delegates that your business is committed to sustainability by sponsoring the Congress Networking Event.

You will receive:

- Organisation logo displayed on
 - Congress program and collateral
 - All media releases
 - Congress marketing material
 - Congress EDM communications
 - The sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word corporate profile in the Congress Program and website
- Verbal recognition at the morning address
- Exposure via KAB NSW social media networks
- Digital copy of photographs following the event
- 2 x Complimentary Congress Registrations including the Networking Event
- 2 x Additional tickets to the Networking Event to use for your staff or customers
- An advance list of Congress attendees (Given Name, Surname, Organisation and State)
- At the Networking Event
 - Acknowledgement as the function sponsor
 - The Sponsor may provide branded materials (e.g. napkins/t-shirts/hats) for use at the Function
 - The sponsor may provide two freestanding banners to be displayed during the function
 - Opportunity to address the guests during the function (5 mins)
 - The Sponsor may supply a 'promotional item to each guest. A sample or description of the gift must be provided to KAB NSW for approval at least two weeks prior to the event

LUNCH

Investment:
\$3,500 + GST per day or
\$5,500 + GST both days



The lunch breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Companies have the opportunity to sponsor lunch on one or both days of the Congress.

You will receive:

- Organisation logo displayed on
 - o Congress program and collateral
 - o All media releases
 - o Congress marketing material
 - o Congress EDM communications
 - o The sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word corporate profile in the Congress Program and website
- Verbal recognition at the morning address
- Exposure via KAB NSW social media networks
- Digital copy of photographs following the event
- 1 x Complimentary Congress Registration including the Networking Event
- An advance list of Congress attendees (Given Name, Surname, Organisation and State)
- During the Lunch Break on your nominated day:
 - o Acknowledgement by the MC as the lunch sponsor at the end of the session prior to lunch
 - o Logo displayed on table signage during the lunch

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TEA BREAKS

Investment:

\$1,700 + GST per day or

\$2,800 + GST both days

These breaks are a great networking opportunity for delegates where they can relax and enjoy refreshments. Companies have the opportunity to sponsor the tea breaks on one or both days of the Congress.

You will receive:

- Organisation logo displayed on
 - o Congress program and collateral
 - o All media releases
 - o Congress marketing material
 - o Congress EDM communications
 - o The sponsors' slide shown at regular intervals throughout the event (along with other event sponsors)
- 50-word corporate profile in the Congress Program and website
- Verbal recognition at the morning address
- Exposure via KAB NSW social media networks
- Digital copy of photographs following the event
- 1 x Complimentary Congress Registration including the Networking Event
- An advance list of Congress attendees (Given Name, Surname, Organisation and State)
- During the Tea Break on your nominated day:
 - o Acknowledgement by the MC as the tea break sponsor at the end of the session prior to lunch
 - o Logo displayed on table signage during the tea break



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TRADE EXHIBITION TABLE

Investment: \$1500 + GST

LIMITED SPACES AVAILABLE



You will receive:

- Display space in the pre-function area including trestle table and 2 chairs (please note that the space does not include walls so we recommend using free standing banners)
- Exhibitor listing (Logo, Phone, Email and Website contacts)
- Catering for 1 x staff member
- 1 x Networking Event Ticket

TERMS AND CONDITIONS

Attendance

KAB NSW makes no guarantee as to the number of delegates that may attend the Congress.

Confirmation and Payment

A 50% deposit is payable upon booking. Full payment must be finalised 45 days prior to the event. Should payment not be received by the due date, KAB NSW may cancel the sponsorship. On receipt of a signed sponsorship agreement, KAB NSW will issue a confirmation letter and tax invoice. Payments made by credit card may be subject to a merchant fee of 2%.

Cancellation Policy for Sponsorship

Any cancellation of sponsorship must be advised in writing. Once promotion of your sponsorship has commenced, however, no refunds will be available and you will be liable for full payment. Your signature on the booking form is taken as confirmation of your booking, acceptance of the details of the relevant sponsorship as listed on the agreement and acceptance of these conditions.

Logos, Printing & Sponsor Collateral

Inclusion of corporate logos, organisation profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by KAB NSW.

Insurance and Liability

KAB NSW shall not be liable to the sponsor, or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship. Sponsors whose package includes exhibition space must have Public Liability Insurance for the period of the event and must provide a copy of their Certificate of Currency prior to bump-in.



Level 1, 268 King Street
Newtown, NSW 2042
T 02 8594 4000
info@knswb.org.au
www.kabnsw.org.au

