



# MEMBERSHIP prospectus 2020 2021



**Keep Australia Beautiful NSW**

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*The state's premier organisation for  
litter reduction and environmental  
sustainability.*

*Linking community groups, government  
and industry for a cleaner, more beautiful  
New South Wales.*

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Keep Australia Beautiful NSW (KAB NSW) facilitates communication between government, business and community to produce a collaborative approach to litter reduction.

Since 1975, our programs have recognised individuals, organisations, business, state and local government that actively care for their local environment, providing them with inspiration. The Sustainable Communities - Tidy Towns and Sustainable Cities Awards, Annual Litter Congress and EnviroMentors education service advocate for excellence in sustainable resource management, waste and litter reduction.

Engagement with communities is at the heart of our mission. Over a 40-year history, we have built a state-wide network of dedicated individuals, businesses, schools, community groups and government bodies striving to deliver a cleaner environment.







# WHY JOIN

With a history of strong relationships across NSW communities, businesses and local government, KAB NSW offers unique membership packages to suite a range of stakeholders.

Membership with us provides you with an array of benefits tailored to your interests.



# MEMBERSHIP FEES

## COUNCILS

Small Council (pop. < 10,000)	\$650
Medium Council (pop. between 10,000 and 100,000)	\$900
Large Council (pop. >100,000)	\$1050

## BUSINESS

Small Business (up to 20 staff)	\$1,000
Medium Business (up to 50 staff)	\$2,500
Large Corporate (50+ staff)	\$5,000

# MEMBER BENEFITS



## COUNCIL MEMBER BENEFITS

- \$100 per day discount on the KAB NSW sustainability education service for schools: EnviroMentors
- Member rates to KAB NSW events\*\*
- Opportunity to list relevant job vacancies on KAB NSW website and newsletter
- Discounted rates for adult community workshops and school holiday OOSH programs
- Member discounts on our newly designed waste audit program specially for school environments, including primary, high, preschools and OOSH centres

- A copy of KAB NSW's Litter Congress Green Paper, consisting of summaries of conference presentations and demonstrating best practice in litter management
- Listing on KAB NSW website as members (listing includes logo on the KAB NSW website)
- Use of KAB NSW logo on your website and email signature





## SMALL BUSINESS

- 1 complimentary advertisement in *The 'Beaut* newsletter per annum
- Logo on KAB NSW website with a link to business website
- Opportunity to list relevant job vacancies on KAB NSW website and in newsletter
- Corporate Social Responsibility advice
- Member rates at KAB NSW events\*\*
- Use of KAB NSW logo (member of) on your website and email signature

## MEDIUM BUSINESS

- 2 complimentary advertisements in *The 'Beaut* newsletter per annum
- Logo on KAB NSW website with a link to business website
- Opportunity to list relevant job vacancies in KAB NSW website and newsletter
- Corporate Social Responsibility advice
- Member rates at KAB NSW events\*\*
- Use of KAB NSW logo (member of) on your website and email signature

## LARGE CORPORATE

- Three complimentary advertisements in *The 'Beaut* newsletter per annum
- Logo and blurb on KAB NSW website with link to business website
- Opportunity to list relevant job vacancies in KAB NSW and newsletter
- Corporate Social Responsibility advice
- Member rates at KAB NSW events\*\*
- Opportunity to engage in the Adopt a Patch program at discounted rates
- Listed in KAB NSW Annual Report
- Use of KAB NSW logo (member of) on your website and email signature

*Note: All financial members are entitled to vote at the KAB NSW AGM*

*\*\*Excludes Premier's Annual Charity Fundraising Dinner*

### MEMBERSHIP ENQUIRIES

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# OUR PROGRAMS

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Through our programs, we strive to foster active engagement of individuals, groups and communities in taking care of their environment.

Our programs are structured to accommodate the broad needs and capabilities of individuals, schools and communities to best assist them in keeping NSW beautiful.





## SUSTAINABLE COMMUNITIES - TIDY TOWNS AWARDS

Since 1981, the Sustainable Communities - Tidy Towns Program has been rewarding and recognising projects around litter, waste management and recycling, heritage, community spirit and other environmental areas in towns both large and small across the breadth of NSW.

To be recognised as the State's most Sustainable Community and Tidiest Town continues to be a much sought after celebration of what it means to be a community who cares for their environment and each other.



## SUSTAINABLE CITIES AWARDS

The Keep Australia Beautiful NSW Sustainable Cities Awards Program is for metropolitan Sydney and their communities.

The Awards recognise and galvanise partnerships between local authorities, businesses, community groups, schools and individuals.

Since 1994, projects that not only enhance the environment but also improve the standard of living and well-being of urban communities have been a hallmark of the activities recognised by these awards.





## ENVIROMENTORS

The EnviroMentors program offers a series of different sustainability workshops that cover a range of environment issues.

The EnviroMentors workshops are a great way to involve children from an early age in programs that not only link in with their school curriculum, but teach them about the importance of environmental sustainability, reducing waste and their carbon footprint.

Participants gain a greater awareness of local waste and water issues, and develop an appreciation of the need for appropriate waste management and disposal. Influence extends to the broader community, as participants are encouraged to teach others the new information they have learned.



## LITTER CONGRESS

With an emphasis on thoughtful and research-based methods of inquiry and with input from a range of sectors, the Litter Congress is an opportunity for individuals and groups involved in litter management, prevention and reduction to assemble to jointly tackle littering and behaviour change in an interactive environment.









An aerial photograph of a coastal road. A white car is driving on a two-lane road that curves along the coast. To the left of the road is a dense green forest. To the right is a rocky coastline with some green vegetation and a small beach area. The sky is not visible.

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