

Keep
Australia
Beautiful

NSW

KEEP AUSTRALIA BEAUTIFUL NSW

COUNCIL MEMBERSHIP



2025/26



WHO WE ARE

Keep Australia Beautiful NSW (KAB NSW) is the state's leading not-for-profit organisation dedicated to **litter reduction, waste minimisation, and environmental sustainability**. Since 1975, we have been connecting **communities, councils, businesses, and government** to create a cleaner, greener, and more beautiful **New South Wales**.

Through our **flagship programs**, we **educate, inspire, and empower** individuals and organisations to take action for their environment. We recognise and celebrate those who go above and beyond to preserve and enhance the unique beauty of **NSW's cities, coastlines, and regional communities**.

With the support of our members we are committed to **protecting our state for future generations**—because together, we can keep NSW beautiful.



MESSAGE FROM THE CEO



As always Firstly a big thank you to our current members for their continued commitment to Keep Australia Beautiful NSW.

In 2025, we once again invite your council to be part of one of NSW's first-ever environmental organisations by joining the **Keep Australia Beautiful NSW membership circle**. With a proud history dating back to 1975, we continue to work alongside councils, communities, businesses, and schools to foster community pride and environmental stewardship.

Our vital work relies on the generous support of councils like yours. Membership provides exclusive discounts to our key programs and events, including **Sustainable Cities, Tidy Towns, and the KAB NSW Annual Conference**. Additionally, members receive substantial savings on our trusted and highly regarded EnviroMentors education program.

Our offerings also extend to the **Adopt-a-Patch** program—an opportunity for organisations to engage employees in team-building activities while actively improving their local environment. Councils can also access discounted rates on the **Local Government Litter Index**, a valuable tool for tracking and managing litter in your community.

For councils that are not yet members, we encourage your support and invite you to join our membership community, playing a key role in keeping NSW beautiful.

Val Southam

CEO, Keep Australia Beautiful NSW

WHY JOIN?

For nearly 50 years, **Keep Australia Beautiful NSW (KAB NSW)** has been at the forefront of **environmental sustainability, litter reduction, and waste minimisation**. Our work supports councils in achieving their sustainability goals while actively engaging local communities in positive environmental action.

As a **KAB NSW member**, your council gains access to exclusive benefits, including **discounted entry into our flagship programs and events – Sustainable Cities, Tidy Towns, and the KAB NSW Annual Conference**—as well as reduced rates for our highly regarded **EnviroMentors education program**.

Membership also provides opportunities to collaborate, share best practices, and showcase your council's commitment to sustainability.

By joining us, your council plays a **key role in protecting and enhancing NSW's unique landscapes**—from bustling cities to rural towns—ensuring a cleaner, greener future for all.

Join local governments across NSW in supporting KAB NSW's mission to build a state-wide community of sustainability professionals and engaged citizens, working together to protect our natural environment and resources.

MEMBER BENEFITS

In our mission to work collaboratively with councils and community groups across the state, KAB NSW Membership offers:

EDUCATION SERVICES

Team up with us to provide education services in your area.

- Discount on EnviroMentors services
- Discount on tailored education programs including High Schools, Early Learning Centres, libraries and OOSH programs.



OTHER SERVICES

Local Government Litter Index (LGLI)

Designed specifically for councils this research offers two litter audits per year to AusLm criteria, 16 sites scoped, two litter audit counts, brand data and annual report preparation enabling councils to make informed decisions in their local community.



[LEARN MORE](#)

Adopt-a-Patch

Corporate volunteering half day, including assistance with site selection, all materials provided, on the day training and supervision, disposal of rubbish.



[LEARN MORE](#)

BRANDING BENEFITS

- Display your logo on our Membership page
- Use of KAB NSW logo and member tiles on your website, and email signature
- Use of Keep Australia Beautiful "Do The Right Thing" logo
- Keep up to date with important Environmental News and share your community news in KAB NSW's Quarterly newsletter - The Beaut'
- Share your good news stories via KAB NSW's social pages @kab_nsw
- Share your newsworthy articles, profile, case studies, important links etc via KAB NSW's website



MEMBER COUNCIL
2025/26



EVENTS

Celebrate sustainable achievements, network and learn with us.

- Member discount on an unlimited number of council attendees to our Sustainability Awards:
 - Sustainable Cities Awards event
 - Tidy Towns Awards weekend
- Member discount on tickets to the KAB NSW Annual Conference for an unlimited number of council attendees,



MEMBERSHIP FEES

To become a member of Keep Australia Beautiful NSW, please refer to our membership fees outlined below:

COUNCILS	POPULATION	FEE
Small Councils	Less than 10,000	\$800 + GST
Medium Councils	10,000 – 100,000	\$1,086 + GST
Large Councils	Over 100,000	\$1,258 + GST

ENQUIRE TODAY

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Our events and offerings are subject to change - please refer to our T&C's:
<https://www.kabnsw.org.au/terms-and-conditions-membership/>



EDUCATION & PROGRAMS

ENVIROMENTORS®



Run since 1994, EnviroMentors offers ten sustainability modules and two audit add-ons, catering for students in Early Learning, Primary Schools, High Schools, and OOSH/libraries.

Workshops cover current sustainability issues including litter reduction, waste management, and resource conservation, and are designed to equip students to become environmental stewards in their schools and households.

Delivered by our team of passionate educators, we work closely with local councils to deliver curriculum-aligned content which is engaging, interactive, and context-specific.

[LEARN MORE](#)

OUR EDUCATION PACKAGE INCLUDES:

- All school communication and administration.
- Engaging face-to-face workshop delivery by our passionate team.
- Follow-up resources and ongoing support for teachers.
- Content that is specific to your council's needs.
- Comprehensive reporting including teacher evaluations.

In 2024, over 353 teaching days, we were privileged to engage with more than 36,000 students from Preschool to Year 10 in 255 schools, alongside classroom teachers and support staff across 28 LGAs in NSW.

Since the program started in 1994, it has reached over 840,000 students from every corner of the state!

TIDY TOWNS SUSTAINABILITY AWARDS

Since 1981 Tidy Towns has been celebrating grassroots environmental progress by bringing together councils, organisations, community groups and schools committed to creating a more sustainable future. Being crowned the NSW Tidy Town is a much sought-after badge of honour, bringing with it a stronger sense of community spirit.

Tidy Towns provides a space for shared learnings, collaboration, and feedback, so that we can inform and inspire future sustainability initiatives of the highest calibre. The 2024 program has been updated to reflect the most pressing environmental and social issues facing rural and regional NSW today.

[LEARN MORE](#)



TIDY TOWNS
SUSTAINABILITY AWARDS



SUSTAINABLE CITIES AWARDS

NSW metropolitan cities and regional towns face different environmental challenges, and our Sustainable Cities awards have been recognising metropolitan achievements by councils, businesses, community groups, and volunteers since 1994.

The 2024 Sustainable Cities program has been updated to reflect the growing challenges of providing equitable opportunities for us to adopt environmentally sustainable and healthy lifestyles within our metropolitan areas. Sustainable Cities 2024 entrants showcase a sustainable future, and you will gain valuable insights into how you can apply learnings to your own community.

[LEARN MORE](#)



SUSTAINABLE CITIES
AWARDS



KAB NSW ANNUAL CONFERENCE

Litter poses a multifaceted challenge to our communities, ecosystems, and economies. Yet within this challenge lies the potential for innovation, collaboration, and progress. Our ability to create transformative change takes place when we reframe litter not only as waste, but as a resource.

Bringing together experts, advocates, policymakers, and industry leaders, we aim to address litter head-on. We will explore holistic approaches that encompass prevention, cleanup, and the use of discarded materials through insightful discussions, shared experiences, and strategic collaborations.

[LEARN MORE](#)



Keep 
Australia
Beautiful

 NSW

Many thanks for taking the time to read our Membership Prospectus. Please feel free to contact us if you have any further questions or would like to discuss your membership.

Keep Australia Beautiful NSW

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