



AUSTRALIAN TIDY TOWNS SUSTAINABILITY AWARDS 2026



Entry Kit TASMANIA



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KEY PROGRAM DATES

Entries Open	8 December 2025
Entries Close	13 February 2026
Assessment & Selection of Overall State Representative	Feb/March 2026
National Judging	March 2026
Awards Event	15 & 16 May 2026, Launceston TAS

INVITATION TO ENTER Tasmanian Representative for the 2026 National Tidy Towns Awards



Keep Australia Beautiful invites all Tasmanian councils to submit their outstanding local initiatives for consideration in the Keep Australia Beautiful Tidy Towns Sustainability Awards.

Due to unforeseen circumstances, the Tasmanian state program was not held in 2025 and will resume as normal in 2026. In the meantime, councils are encouraged to enter directly via the Keep Australia Beautiful National Association for the chance to be recognised in individual categories and to be selected as Tasmania's representative for the 2026 Australian Tidy Towns Overall Award.

This booklet outlines the National Award categories. Councils may submit entries into any number of categories, and all submissions will be considered as part of the assessment process. *Tip: Councils entering multiple - or all - categories will strengthen their chances of being selected as Tasmania's overall representative.*

Tasmania has a long and proud history of success in these awards, having earned more national titles than any other state - including Launceston's national win in 2025. We are equally excited that Launceston will host the 2026 National Awards on 15 & 16 May, with all councils participating invited to attend the National Awards Dinner on Saturday 16 May 2026.

Entries are open now until 13 February 2026.

We look forward to celebrating and showcasing Tasmania's achievements on the national stage.



Warm regards,
Val Southam
Director
Keep Australia Beautiful

CONTACT

If you have any questions related to your entry, please contact

Veronica Dullens
0400 449 100
events@kabnsw.org.au

ENTRY GUIDELINES

Entries open 8 December 2026 and will close on **13 February 2026** at midnight. After this time, no further updates, entries or nominations can be made. Entries **MUST** be submitted via the online portal, please see the section “Entry Form Materials” to prepare your submission materials.

SUPPORTING DOCUMENTATION

It is important that you provide supporting documentation with evidence/data showing the results achieved for each initiative. Additional documentation such as plans, brochures and newspaper articles may be submitted in PDF format to support your submission. Please ensure they are referenced in the copy for the respective category. You may also provide links to videos.

PHOTOGRAPHS

We request that you submit 2 - 4 high quality images for your town and per category to support your submission. As these photos will be used in printed and online materials to publicise your potentially award-winning entry, we appreciate your efforts to ensure these are high resolution (e.g. 300dpi or minimum file size of 1MB) and include both landscape and portrait options. All photos submitted to Keep Australia Beautiful National Association may be used for promotion and marketing purposes, and you must ensure that you have permission from all individuals featured in any photographs prior to submitting your entry. If you do not have permission, we ask that you upload images without people in them.

Any photos with children under the age of 18 will be required to upload a release giving us permission to use the images. Please **download the Release Form**, have it completed by the parent/legal guardian and upload with your entry. If you do not have their permission, **DO NOT** upload the image.

GUIDANCE FOR THE TASMANIAN OVERALL REPRESENTATIVE

National judging will take place throughout March 2026. Each town is assessed online by a panel of three expert judges via Zoom with each judging session running for approximately two hours. As the criteria in this entry pack align with the national criteria, all entry materials submitted will be forwarded directly to the National Judging Panel.

We recommend one representative act as ‘host’ for your town and that you include community members and other stakeholders for their respective categories.

To maximise your time with the judges we recommend you send a copy of presentation materials at least three working days prior to the session (either by email or use dropbox for large files) so that the judges can view them ahead of your session, leaving more time for you to discuss your project outcomes/impacts and respond to questions from the judges.

To highlight physical features of your projects, we recommend you make a short video ahead of your judging session so that you can share it on the day, rather than walking and talking with your device. Videos made on phones/tablets are perfectly acceptable and will not be scored on quality or editing. Videos may also be used to include individuals who may not be available on the day of your judging session.



Behaviour Change and Engagement

This award recognises outstanding achievements in raising awareness in environmental sustainability, leading to empowerment and behaviour change amongst the target audience.

Biodiversity Conservation

This award recognises projects which regenerate, conserve, or enhance scientific understanding of biodiversity in terrestrial and marine ecosystems.

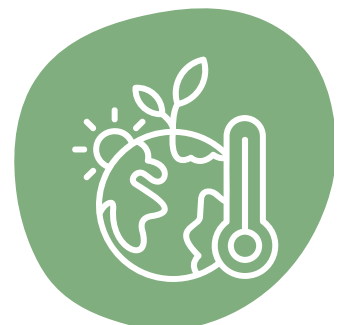


Circular Economy and Waste Reduction

This award recognises innovation and achievements in the promotion and implementation of circular economy principles and waste reduction – finding ways to reduce, recover and repurpose materials.

Climate Change Mitigation and Adaptation

This award recognises leadership, innovation and initiatives that strengthen resilience to the impacts of climate change, reduce emissions, or sequester carbon from the atmosphere.





Dame Phyllis Frost Local Hero

This award recognises an individual who stands out in the community, demonstrating leadership and outstanding commitment in any of the award categories.

Heritage and Culture

This award recognises outstanding commitment to the conservation and celebration of a community's built heritage, natural heritage or indigenous cultural heritage.



Litter Prevention

This award recognises innovation and achievements in litter prevention or reduction through education, partnerships, behaviour change or the development of effective infrastructure and place design.

Liveable Communities

This award recognises initiatives that contribute to the liveability, health and well-being of a community, building a strong, healthy vibrant and accessible community.



Plastic-Free Communities

This award recognises innovation and programs that take action to tackle single use plastics.

It is for programs, events and resources that empower individuals and businesses to avoid single use products and encourage more sustainable choices.



Water Conservation and Protection

This award recognises leadership and innovation in water conservation and management for the future.

Young Legends

This award recognises achievements by an individual or groups of young people (under 25) who have demonstrated significant commitment to the environment and/or have made significant contributions in any of the other award's categories.



ENTRY FORM MATERIALS

Before you begin completing the online form, we recommend gathering all your submission materials in advance. This will make it easier to simply copy, paste, or upload the required content. Please refer to the list below for the information you'll need. Once you complete page one of the form, you'll receive an email with a unique link, allowing you to return and edit or finalise your submission at any time until the closing date.

As you prepare your submission, consider what sets your entry apart. How have you gone above and beyond business-as-usual? In what ways is your work leading or innovative? How have you collaborated with stakeholders across community, business, and government?.

It is important that you provide supporting documentation with evidence/data/examples that clearly demonstrates the results and impact of each initiative.

We encourage you to complete all categories where possible, as this provides the strongest opportunity for overall award consideration. However, if you do not have a project for a particular category, you may skip it and continue to the next.

General Information

- **Town Name**
- **State/Territory**
- **Primary Contact** (Name, Role, Mobile, Email)
- **Local Council Name**
- **Confirm that your Local Council is aware that you are making the submission**
- **Population of your city or town**
- **Organisation/Program/Council Logo** (prefer EPS or AI format)
- **Please provide a brief description for your Town** (50 words max).
For examples visit <https://kab.org.au/tidy-towns-2025-finalists/>
- **Town Images** (Up to four, please include both landscape and portrait options, minimum 300 dpi or larger than 1MB please)
- **Social Media Tags** (Facebook, LinkedIn, Instagram)
- **Please list your local newspaper(s)**
(it would be very helpful if you can provide their social media tags)
- **Please list your local radio station(s)**
(it would be very helpful if you can provide their social media tags)

For each category*:

- **Project Name** (max 40 characters including spaces, please enter as you would wish it to appear on any awards)
- **How many volunteers have worked on this project**
- **Project Overview** (max 100 words):
In your response, please address: What challenge was this initiative seeking to address? How did you address the challenge (What did you do)? Who were the main stakeholders? What were the key outcomes/achievements? What did you learn/what would you change for next time? NOTE: This information will be used for awards promotions. No score will be assigned to this section.
- **Project Background** (max 200 words):
 - What is the history of the initiative?
 - How was the need identified?
- **Partnerships/Collaboration** (max 200 words):
 - Who was involved in the initiative?
 - How was the community, stakeholders and/partners engaged in the initiative
- **Planning** (max 200 words):
 - What were the steps involved in planning for the initiative?
- **Implementation** (max 300 words):
 - Describe the opportunities and challenges that arose when developing and implementing the project.
- **Impact & Outcomes** (max 300 words):
 - What were the measurable outcomes of the initiative? Have you provided supporting data/evidence?
 - How did you evaluate the overall success of the initiative?
 - What opportunities arose from the initiative?
 - Is the project replicable or scalable?
 - What is the future/legacy of the project?
- **Supporting Documentation:** Please provide supporting documentation with evidence/data showing the results achieved for each initiative.
- **Supporting Links** e.g. links to project websites, YouTube videos etc.
- **Photographs:** Please submit 2- 4 high resolution photographs or images of your project. Please include both landscape and portrait options.
- **Photo Release** (if required) - [If your photos include children under the age of 18, please click to download, complete and upload a release providing permission to use the images.](#)

SUBMITTING YOUR ENTRY

Once you have collated your entry materials, please complete the online form at <https://survey.alchemer.com/s3/8608728/TasTT25>.

** The Dame Phyllis Frost Award category includes a slightly different set of questions compared to the other award categories. Please refer to the entry form template.*

NATIONAL & STATE CATEGORY COMPARISON

NATIONAL	NSW	NT	QLD	SA	TAS	VIC	WA
Litter Prevention	Litter Prevention	Litter Control	Litter Prevention	Resource Recovery, Waste Management, Litter Prevention and Enforcement	Litter Prevention	Litter	Litter Action
Circular Economy and Waste Reduction	Resource Recovery	Resource Recovery	Circular Economy and Waste Reduction		Circular Economy and Waste Reduction	Waste Prevention and Reduction	Waste Management
	Circular Economy	Circular Economy					
Waste Avoidance	Waste Management						
Heritage and Culture	Heritage and Culture	Culture and Heritage	Heritage and Culture	Heritage and Culture	Heritage and Culture	Heritage and Culture	Heritage and Culture
						Indigenous Culture	
Young Legends	Young Legends	Youth (action/activities)	Young Legends	Leadership and Youth	Young Legends	Young Legends	Young Legends
Climate Change Mitigation and Adaptation	Climate Change Mitigation and Adaptation	Energy Conservation	Climate Change Mitigation and Adaptation		Climate Change Mitigation and Adaptation	Energy	
Water Conservation and Protection	Waterways & Marine Protection	Water Conservation	Water Conservation and Protection		Water Conservation and Protection		
Biodiversity Conservation	Biodiversity Conservation	Environment	Biodiversity Conservation	Natural Environment Management	Biodiversity Conservation	Environment	Environmental Sustainability
Behaviour Change and Engagement	Communication and Engagement	Education	Behaviour Change and Engagement	Environmental Sustainability and Education	Behaviour Change and Engagement	Behaviour Change Campaigns and Education	Environmental Education
Plastic-Free Communities	Plastic-Free Communities		Plastic-Free Communities		Plastic-Free Communities		
Liveable Communities	Community Spirit and Inclusion	Community Participation	Liveable Communities	Health and Wellbeing	Liveable Communities	Wellbeing	Community Action and Wellbeing
	Liveable Towns			Community Action and Partnerships			Community Containers for Change
		Appearance, Amenities, Facilities	Community	General Appearance			
Dame Phyllis Frost Local Hero	Local Heroes		Dame Phyllis Frost Local Hero		Dame Phyllis Frost Local Hero		Leadership

ASSESSMENT GUIDE

So that entrants understand exactly what our esteemed judges are looking for and provide a more transparent and educative judging process (for both our entrants and our judges) a copy of the judges' scoresheet is provided below.'

Assessment Rubric

Assessment	Score	Criteria
Outstanding	9-10	Outstanding responses and excels in meeting the criteria and is of extremely high standard and quality.
Excellent	7-8	The responses have been answered at a high standard but requires additional evidence to score higher.
Good	5-6	Moderate quality entry and has met the category outcomes and criteria sufficient to finalise.
Limited	3-4	The entry demonstrated limited evidence in meeting the criteria.
Poor	1-2	The initiative is of minimal quality with insufficient evidence of meeting the category criteria.

Scoresheet

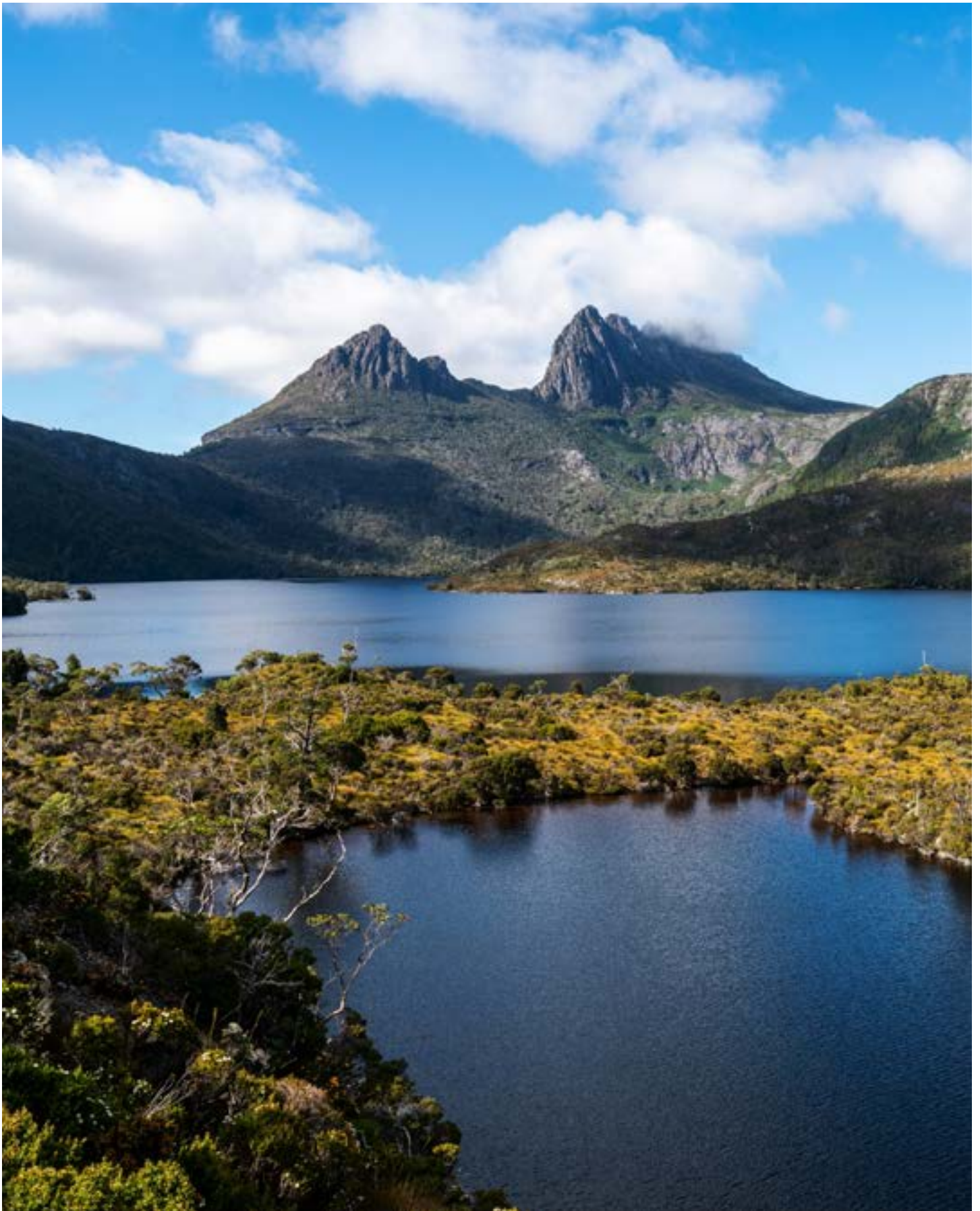
Section	Score/10	Weighting
Project Background		10%
Partnerships and Collaboration		20%
Planning		20%
Implementation		20%
Outcomes		20%
Innovation/X-Factor		10%

Feedback/Suggestions

Positives

Areas/suggestions for possible improvements

General comments



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