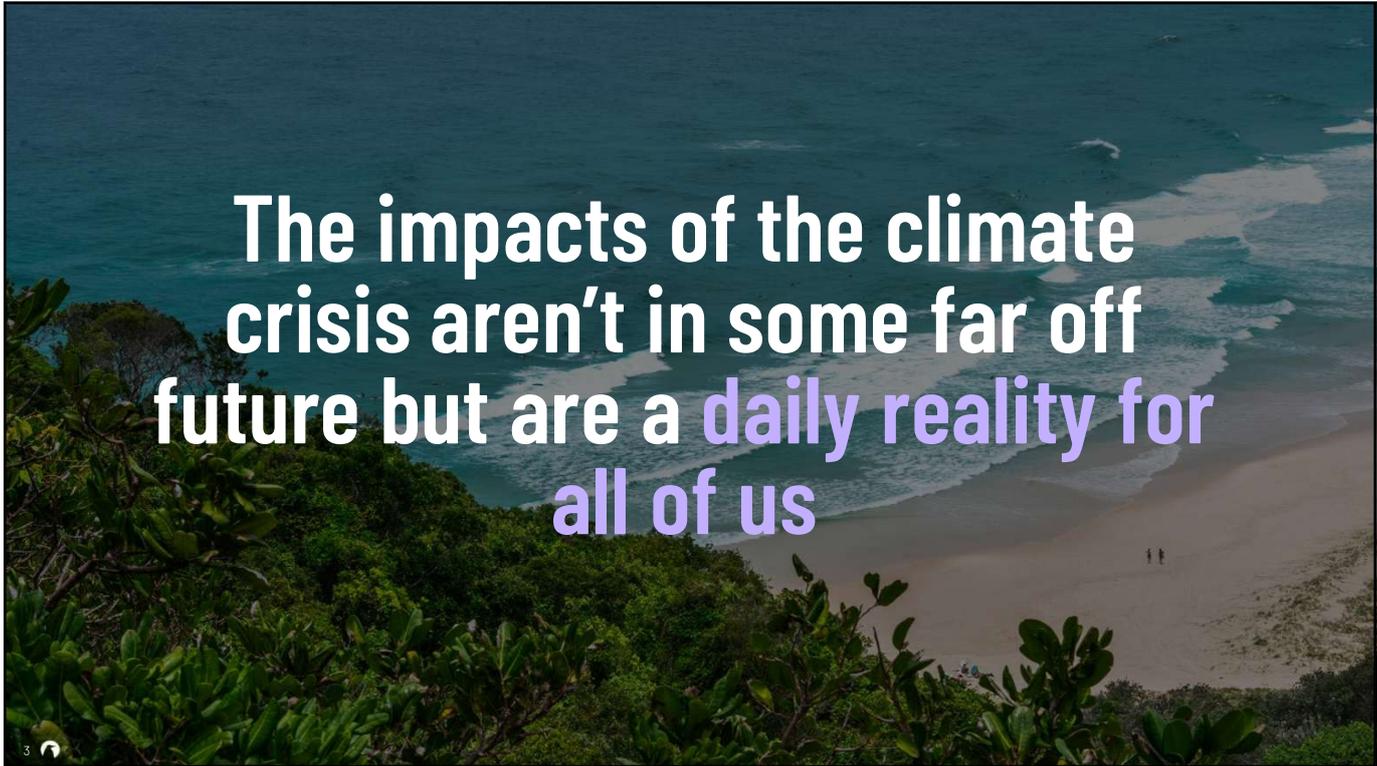




1



2



3

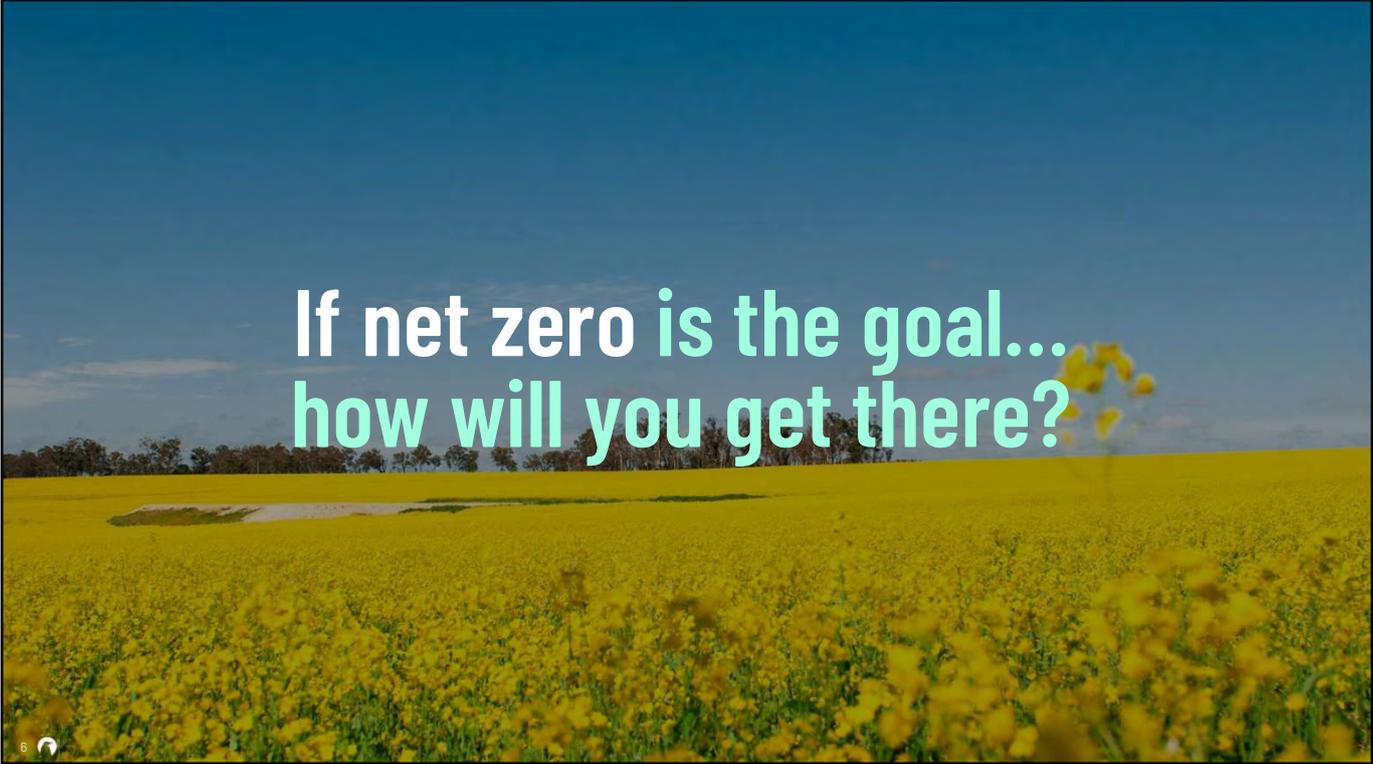


4

A photograph of the Uluru rock formation in Australia, showing its characteristic red color and layered structure against a clear sky. The foreground is filled with dark, scrubby vegetation.

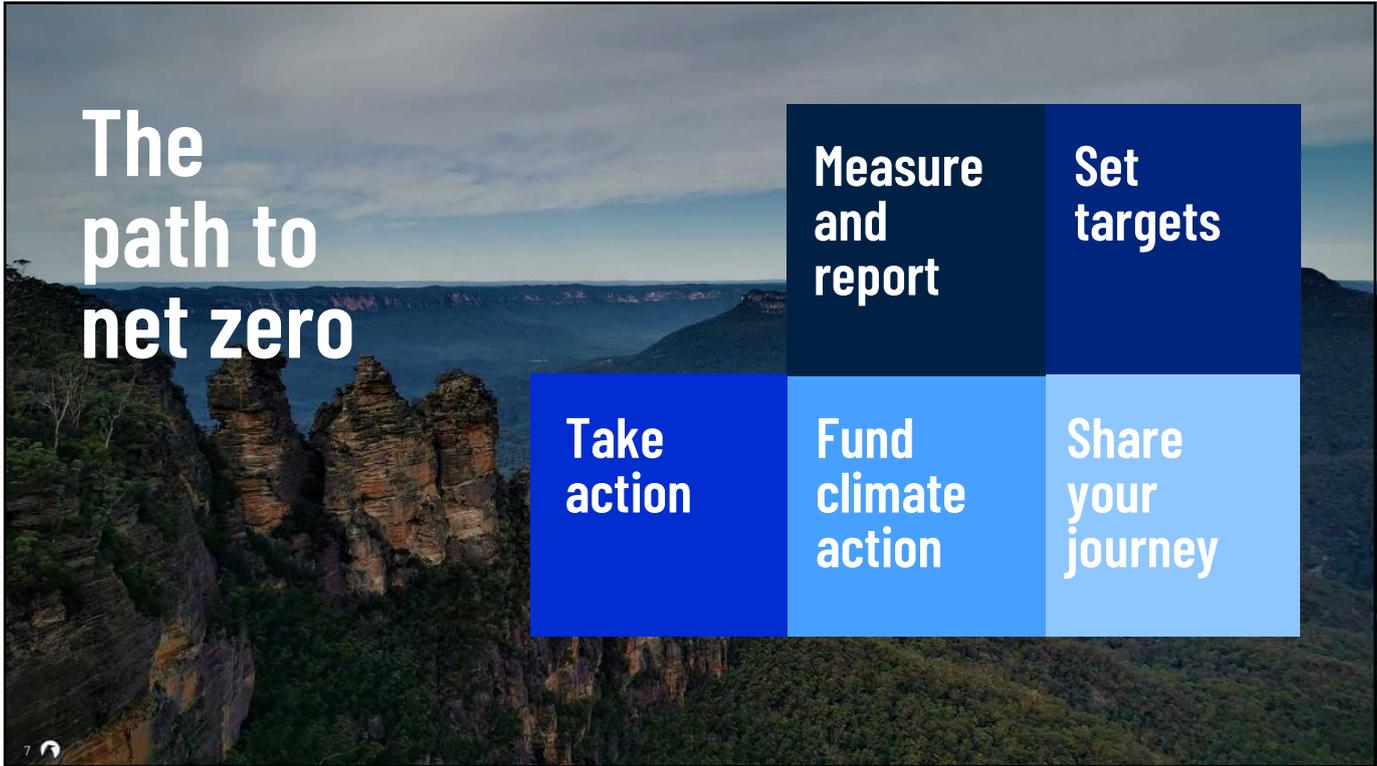
Accurate emissions
data **underpins credible**
climate action and
builds trust

5

A photograph of a vast field of yellow rapeseed flowers in full bloom. The field stretches to the horizon under a clear, bright blue sky. A small body of water is visible in the distance.

If net zero is the goal...
how will you get there?

6

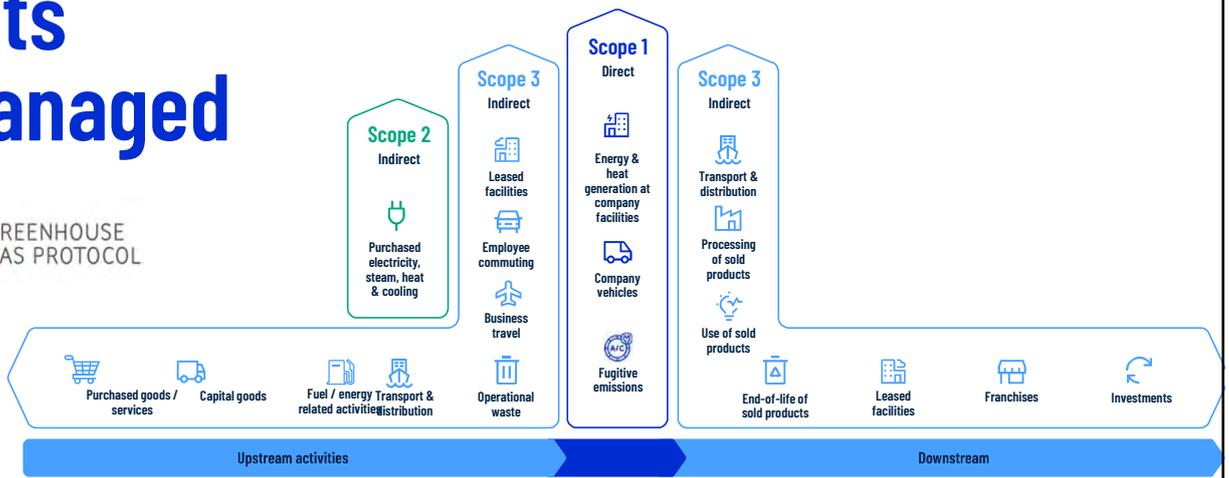
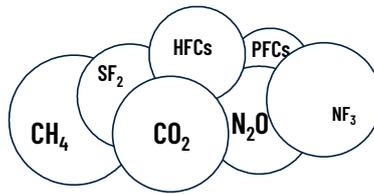


7



8

What gets measured, gets managed



9

GHG Protocol reporting and accounting principles



10

Key steps of GHG accounting

Set boundaries

Identify data sources

Calculate emissions

Report results

11

Our tips and tricks

Start early

Prioritise materiality

Engage stakeholders

Use reporting frameworks

Integrate into the strategy

Seek professional expertise

Maintain flexibility

Monitor and track progress

12



Now you know where you're starting from, **where should you go next?**

13



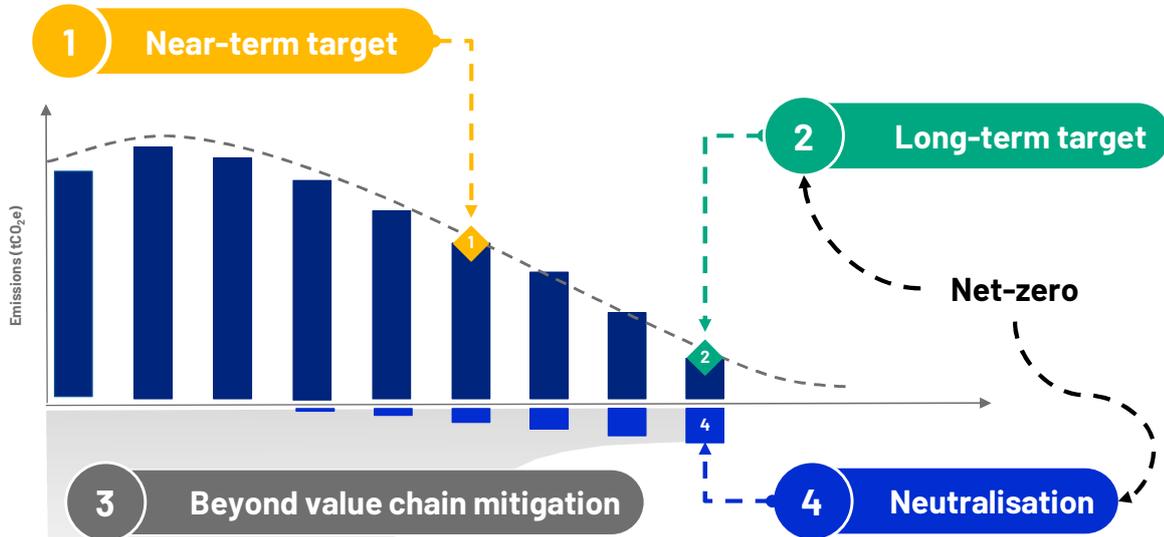
Set targets

Net zero means you **reduce your emissions to ~10%** and address residual emissions through **carbon removals**

14

Set targets

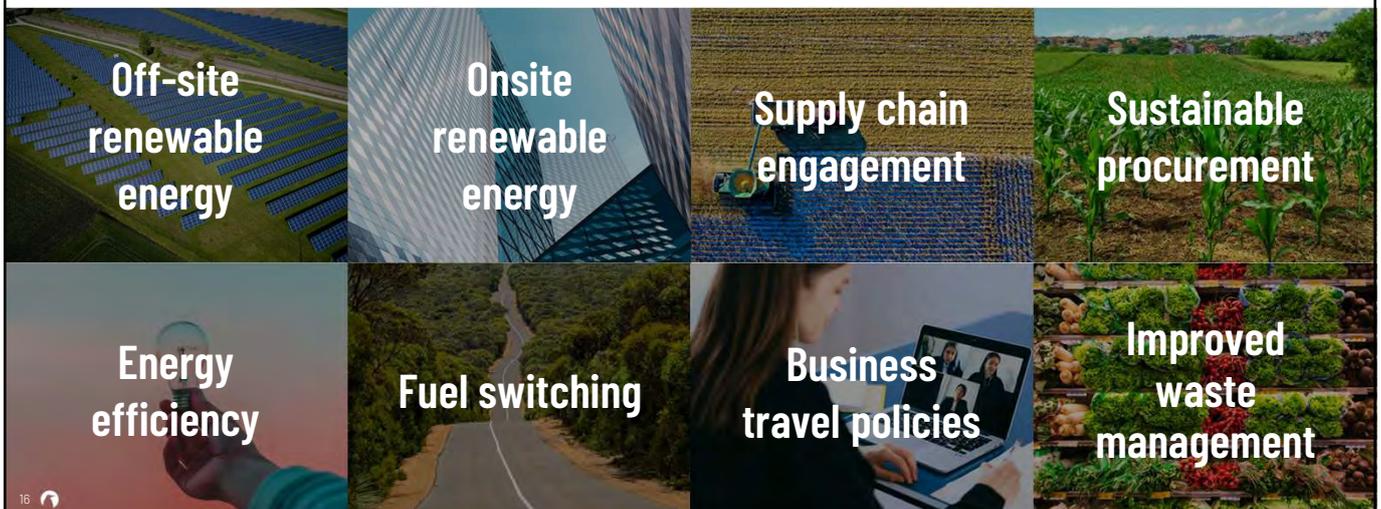
Four steps to net-zero



15

Take action

Decarbonise your value chain



16

Carbon credits **are not a substitute**
for deep decarbonisation

But they are a **tool to accelerate**
progress

17

Those who are
moving ahead
are showing
impressive
leadership

2x

companies using carbon
credits are decarbonising at
twice the rate of companies
that do not.

Source: <https://www.msci.com/www/research-report/corporate-emission-performance/04624149658#>

18

Funding climate action encompasses all actions that a company takes to mitigate emissions **beyond your value chain**

We asked

2,025 people from across Australia

A mix of urban, regional and rural

Across four generations

To tell us

What terms they understand

What they think these terms mean

What they trust, what they don't

We found that Australians still care about sustainability



21

What can you do?



22



We need **government at all levels to increase their ambition and action to align with the Paris goals**

You all have the power to effect change and get things moving, and put pressure on the federal government to do more!

The chart shows a vertical thermometer-like scale from +0°C to +4°C. Key markers include: Pre-industrial average at +0°C; +1.3°C warming in 2023 (labeled 'We are here'); 1.5°C Paris Agreement Goal; Pledges & targets at +2.1°C; Policies & action at +2.7°C. A circular callout at the bottom indicates a 'Global mean temperature increase by 2100'.

Temperature Increase	Description
+0°C	Pre-industrial average
+1.3°C	We are here: +1.3°C warming in 2023
+1.5°C	1.5°C Paris Agreement Goal
+2.1°C	Pledges & targets
+2.7°C	Policies & action
+4°C	Global mean temperature increase by 2100 (range)

Source: [Climate Action Tracker](#) (December 2023 Update)

 **south pole** The Climate Company

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25



26 

26



27



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