

MEDIA RELEASE
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Join Your Community on Graffiti Action Day!

NSW residents can take a stand against graffiti vandalism by taking part in the state's first Graffiti Action Day to be held on Sunday, 2 May 2010.

Keep Australia Beautiful NSW has teamed up with the NSW Government to stage Australia's first Graffiti Action Day, which will see community members from all over the state banning together to reclaim local streets fouled by graffiti.

"As the lead community non government agency for graffiti, Keep Australia Beautiful NSW is pleased to offer NSW residents and the government this innovative strategy for wide scale graffiti removal." Peter McLean, Chief Executive Officer of Keep Australia Beautiful NSW said.

This is everyone's opportunity to make a difference, and for those responsible citizens who are concerned about graffiti to do something about it, and to play a role in raising awareness." Mr McLean said.

The NSW Attorney General Hon. John Hatzistergos MLC said; "We are sending a clear message to graffiti vandals that law abiding residents of NSW will not tolerate their criminal behaviour."

"Graffiti Action Day will put the power back in the hands of the community.

"This is about reclaiming our streets, our laneways and our public spaces that have too often become ugly no-go zones that people try to avoid due to fear or perception of crime." Mr Hatzistergos said.

Graffiti Action Day aims to engage the community in the removal of graffiti at a local level, raise awareness of good graffiti removal methods, and support non-government and community run facilities in repairing damage caused by graffiti.

Key graffiti vandalism sites can be identified and registered with Keep Australia Beautiful NSW who will assign these sites to those wishing to take part. All sites will have a site coordinator who will brief volunteers on activities, hazards and techniques for effective removal of graffiti. Personal protection equipment and refreshments will also be available at each site.

To volunteer or to nominate a site, please email your name and contact details to graffitiactionday@kabnsw.org.au or for more information visit www.kabnsw.org.au

A limited number of Graffiti Action Day Packs will be available for registered participating community groups, individuals, businesses, councils and schools.

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