



CALL TO ACTION!

JOIN YOUR COUNCIL AND COMMUNITY TO ACT AGAINST ILLEGAL GRAFFITI!

Graffiti Action Day is fast approaching and will kick off on Sunday 2 May in sites around the state, including your local town or suburb! It is a joint initiative between Keep Australia Beautiful NSW and the NSW Government and this is your last chance to register.

Don't miss out on joining like-minded residents, business owners, schools and councils when they take to the streets in your local area to clean illegal graffiti off public sites.

Graffiti has become a problem in many locations around NSW, and costs tax payers and the State Government an estimated \$100 million every year. "Now is the chance for the community to show they have had enough by volunteering a few hours of their time on the day," Peter McLean CEO of Keep Australia Beautiful said.

YOUR PARTICIPATION IS VITAL!

It is well documented that an active approach to removing graffiti discourages further action by graffiti vandals, increases civic pride and can increase the value of an area, and results in fewer local incidences of crime.

If your council has registered their support for Graffiti Action Day then they need you to get involved or you can register a local vandalised site of your choice with friends on Graffiti Action Day.

To register as a volunteer at a local site, please contact your council. Even if you can only volunteer an hour of your time, WE NEED YOU!

It's EASY to show your support, and Keep Australia Beautiful NSW will provide all volunteers with graffiti removal packs and training. For more information about Graffiti Action Day please visit our website www.kabnsw.org.au or contact Program Manager, Phil Kelly on 02 9633 3380 or pkelly@kabnsw.org.au

Goals of Graffiti Action Day:

The primary objectives of this initiative are:

- To engage the community in the removal of graffiti at a local level
- To raise awareness of good graffiti removal methods
- To support non-government and community run facilities in repairing damage caused by graffiti

Key graffiti vandalism sites will be identified by Keep Australia Beautiful NSW and local councils and volunteers. Volunteers will be assigned to a site closest to them. All sites will have a site

coordinator who will brief volunteers on the specific site activities and risks/hazards. The appropriate personal protection equipment will be available at each site.

If your local area is not on the list below, it means that we have not yet received a completed registration form. WE NEED YOU to get involved locally and join Keep Australia Beautiful NSW, Crime Stoppers and the NSW Government in the fight against illegal graffiti vandalism on 2 May 2010.

REGISTERED GROUPS SO FAR:

Airds community group	Camden Council	Kyogle School	Shoalhaven Council
Albury Council	Canterbury Council	Lake Macquarie Council	Shoalhaven PCYC
Bathurst Council	Fairfield Juvenile Services	Newcastle community group	Sutherland Council
Blacktown Council	Gosford City Group	Newcastle Council	Waratah community group
Blacktown TAFE	Gosford Council	Newcastle Housing	Waterloo and Redfern Housing
Blue Mountains community group	Holroyd Council	North Rocks community group	Wollondilly community group
Campbelltown Council	Kings Langley & Lalor Park community group	Wollongong National Parks and Wildlife Service	Wyoming community group

END

For media information please contact Elizabeth Jarrett, Media and Communications Manager at Keep Australia Beautiful NSW on 02 9633 3380.

For media comment and interviews, please contact Peter McLean, CEO on 0416 227 158.

Additional Notes: Established in 1975, Keep Australia Beautiful NSW is a not for profit, environmental organisation working toward creating sustainable communities throughout NSW. Keep Australia Beautiful NSW is partnering with the NSW Government for Graffiti Action Day, May 2nd 2010. This is an Australia first initiative that will see the residents, businesses, schools, community groups, individuals and councils take community action against illegal graffiti vandalism in their local area.