



Keep Australia Beautiful NSW Clean Beaches Awards 2011 - Regional Winners Announced!

Keep Australia Beautiful NSW began 2011 with a challenge for coastal communities; enter the Clean Beaches Awards program, show us the great things you've been doing to protect and improve the coastal environment and your beach could be recognised as the best beach in the region, and potentially, the state.

Now in its 10th year, the Keep Australia Beautiful NSW Clean Beaches Awards encourages and recognises coastal communities, local councils, volunteers and surf lifesaving clubs who protect this State's beautiful coastline. Dune and habitat conservation, environmental education, anti-litter, waste management and visitor friendly initiatives are among some of the projects that are awarded.

In 2011 there are 7 award categories. In addition to the coveted Office of Environment & Heritage NSW Overall Clean Beach Award, awards have been given in the following categories:

- Litter Prevention Award
- Sydney Water Conservation Award
- Friendly Beach Award
- Young Legends Award
- Community Partnerships and Action Award
- Environmental Protection Award

A table of all Regional Winners is attached.

Beaches all along the coast, from Brooms Head in the North to Terrigal on the Central Coast and Rennies Beach down South took up the challenge, showcasing an impressive range of projects and programs that aim to improve and maintain the natural beauty of the NSW Coast.

Peter McLean, CEO of Keep Australia Beautiful NSW visited each region throughout the assessing and judging process and found communities meeting local environmental challenges with a combination of research, strategy and partnerships.

"Changes to all our wonderful Beaches are inevitable, but as long as we have strong partnerships between community, government and businesses, as well as information sharing and networking then together we can ensure that these changes are positive ones. The Clean Beaches program is a framework which underpins this; it recognises hard work and best practice projects, activities and innovation."

Much of the work is done by hard working, dedicated volunteers whose mission is to protect, and improve the fragile ecosystems in their region.

"Our Beaches have suffered from severe weather conditions over the past few years mainly in the form of sand erosion, but one has to wonder how much worse this erosion might have been without the hard work of dedicated Volunteers right up and down the coastline who lovingly care for their local dune systems and beach vegetation. This contribution can never be repaid, but it can be recognised and published to thank those who volunteer, and encourage more to lend a hand. The Clean Beaches program aims to drive positive change, with the winning beaches being proof that change is possible." Chief Executive Officer of Keep Australia Beautiful NSW, Peter McLean, said.

All Regional Winners will now vie for the NSW Government Office of Environment and Heritage, State Overall Clean Beach title, with the winner being announced in mid December.

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Keep Australia Beautiful NSW
Clean Beaches 2011 REGIONAL WINNERS

REGION	PLACING	OVERALL	WATER CONSERVATION	FRIENDLY BEACH	LITTER & WASTE MANAGEMENT	YOUNG LEGENDS	COMMUNITY PARTNERSHIPS & ACTION	ENVIRONMENTAL PROTECTION
South Coast	Winner						Nth Broulee Beach	Rennies Beach
	HC						Lili Pilli Beach	Lili Pilli Beach
Illawarra	Winner	Brighton Beach		Brighton Beach	Brighton Beach		Brighton Beach	Seven Mile Beach
	HC	Towradgi Beach		Towradgi Beach	Port Kembla Beach		Towradgi Beach	Port Kembla Beach
Sydney	Winner	Clovelly Beach	Coogee Beach	Bar Island	*GRCCC	Bar Island	*GRCCC	*GRCCC
	HC	Coogee Beach	*GRCCC	Fairmile Beach	Fairmile Beach		Long Reef	Long Reef
Central Coast	Winner	Terrigal Beach		Pearl Beach			Avoca	
	HC	Avoca Beach						
Hunter	Winner	Merewether Beach	Merewether Beach	Nobbys Beach	Stockton	Bar Beach	Merewether Beach	Stockton Beach
	HC	Newcastle Beach	Burwood Beach	Merewether Beach		Newcastle Beach	Horseshoe Beach	Merewether Beach
Lower North Coast	Winner						One Mile Beach	Boat Beach
Mid North Coast	Winner			Bonny Hills Beach	Old Bar Beach			
North Coast	Winner	Brooms Head	Brooms Head	Sawtell Beach		Wooli Public School	Brooms Head	Sawtell Beach
	HC	Sawtell Beach			Brooms Head			Brooms Head
Northern Rivers	Winner	Maggies Beach		Byron Main Beach		Fingal Head Public School	Maggies Beach	Hastings Pt
	HC	Fingal & Dreamtime		Maggies Beach		Maggies Beach/ Sam Bowkett	Fingal & Dreamtime	Maggies Beach

*GRCCC = Georges River Combined Councils' Committee

For further information on the winning beaches, or the Clean Beaches program please contact Keep Australia Beautiful NSW on (02) 9633 3380 or info@kabnsw.org.au